



CONGREGATIONAL DEVELOPMENT

# WONDERING WHERE TO START?

*Here are a collection of ideas from  
Neil...*





Does your faith community have a dream: a food cupboard that serves the local community; a thriving after school club; a breakfast programme for local students; a seniors' drop in; a Messy Church or Café Church meeting in your hall...the possibilities are endless.

Stewardship is about liberating the resources to do gospel ministry. What is the dream of your faith community to serve in Jesus' name?

You can do it! We can help.



Its as easy as

If you are new to stewardship in your  
parish, then

**Inspire**

**Ask**

**Thank**

are the building blocks of a  
successful giving program.

Start here before you launch into a  
stewardship campaign.

*inspire.*  
ASK.THANK.



**Inspire Ask Thank:** key tool: the narrative budget. Your parish has a story to tell: a story of good news. Or you may be dreaming a big dream to develop a ministry that is impactful and compelling. At its best, stewardship education tells the story of your parish in a way that is inspirational and inviting. It helps your supporters make the link between the ministry that you do and their financial generosity and understand what it actually costs to run your mission and church.

The narrative budget is one of the key tools you can use. It helps more people understand how the budget of the church works and what their financial giving is supporting. Write your own to tell an inspiring picture of what you are doing or what you aspire to do.

### **Take it further...**

Once you have the basics in place, its time to try a stewardship campaign.

A six week campaign can be a great way to build momentum. Try it in the Fall between Thanksgiving and the beginning of Advent, or in the New Year to build support for your budget.

Remember the foundations:

**narrative budget**

**proportionate giving**

**automated giving**

**thank you!**



### **Do it all again!**

To build a culture of generosity, you need to communicate about stewardship on a regular basis. The more information you provide, the more you build support for your ministry and mission.

For more ideas check out Giving our Thanks and Praise from the Anglican Church of Canada. Devised as a menu, you can choose from a wide range of resources and customize them to your Church.



**Giving our Thank and Praise** is a stewardship education resource developed by the National Church. It is organized as a menu so that you can select from a range of resources and tailor them to your needs.

giving  
our thanks & praise

**I Intend ...** is a discipleship program for congregations and individuals. Developed by the leadership of Trinity, Church, Aurora, this resource and accompanying Workbook for participants offers an opportunity for individuals, groups or a whole parish an opportunity to grow in their capacity to be disciples and followers of Jesus. It helps people make practical choices in five areas of their lives to help them live generously, faithfully and intentionally.

Based in the Anglican Marks of Mission and the Baptismal Covenant it can be implemented as a Lenten program or over any other 6 week period.

**I Intend...** is a discipleship program that fosters spiritual growth, offers a holistic understanding of the life of faith and proposes practical and specific spiritual practices for daily living. Each area and session gives the individual an opportunity to:

Reflect on their life

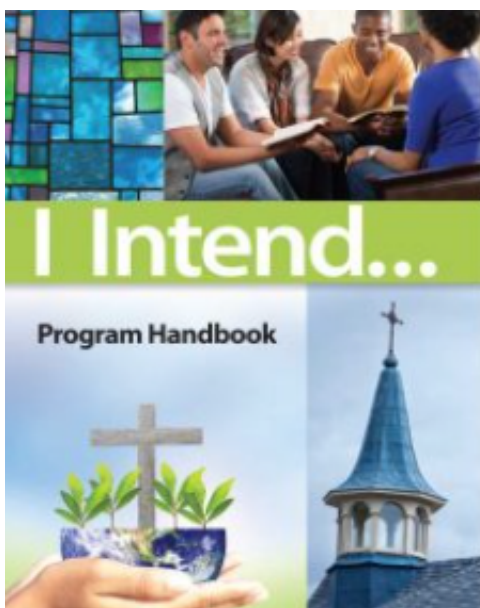
Ask some key questions

Discern God's call for faithful living

Decide on suitable spiritual practices

Record the practices in Intention Statements

Begin living generously and intentionally as a disciple of Christ.







A key foundation of any stewardship campaign is the ask: you are asking people to support the ministry of your church financially as well as with their time and energy. You've written your narrative budget and communicated about how much it costs to do mission. Now its time to make the link between mission and financial generosity.

Three main components of the ask:

#### Automated Giving

Automated giving is a key component of stewardship education: ask your donors to go on an automated withdrawal system. The benefits to your congregation are many. It smoothes out giving over the year and avoids the peaks and troughs when people are away. It regularizes giving so that donors will not fall behind. Plus it helps leadership plan for the future with greater security.





A New Way To Give

# 2.5%

**That's all it takes!**

Proportionate Giving: 2.5%

Automated giving works best when donors are encouraged to give a proportion of income. This helps people make the link between

Success for our parishes means moving to a model of proportional giving where 2% or more of family income per year becomes the standard. A base level of 2.5% would mean financial freedom for most of our parishes — opening the door to vibrant ministry opportunities and alleviating the constant stress of many clergy that there are inadequate funds available to cover operating expenses.

**Ask your congregation to move towards 2.5% tithe to your church. Its as simple as that!**

## Proportional Giving Chart

ANNUAL INCOME	1%	3%	5%	7%	10%	15%
\$10,000	\$100	\$300	\$500	\$700	\$1,000	\$1,500
\$15,000	\$150	\$450	\$750	\$1,050	\$1,500	\$2,250
\$20,000	\$200	\$600	\$1,000	\$1,400	\$2,000	\$3,000
\$30,000	\$300	\$900	\$1,500	\$2,100	\$3,000	\$4,500
\$40,000	\$400	\$1,200	\$2,000	\$2,800	\$4,000	\$6,000
\$50,000	\$500	\$1,500	\$2,500	\$3,500	\$5,000	\$7,500
\$75,000	\$750	\$2,250	\$3,750	\$5,250	\$7,500	\$11,250
\$100,000	\$1,000	\$3,000	\$5,000	\$7,000	\$10,000	\$15,000
\$150,000	\$2,250	\$4,500	\$7,500	\$10,500	\$15,000	\$22,500
\$200,000	\$3,000	\$6,000	\$10,000	\$14,000	\$20,000	\$30,000
\$250,000	\$2,500	\$7,500	\$12,500	\$17,500	\$25,000	\$37,500